

Welcome to



Cari prides herself on her ability to create any look, no matter what a client wants Cari can make it happen.

Carrington Design

*New High Country Design Firm
Finds Inspiration In Its Clients*

written by Rebecca Osborne

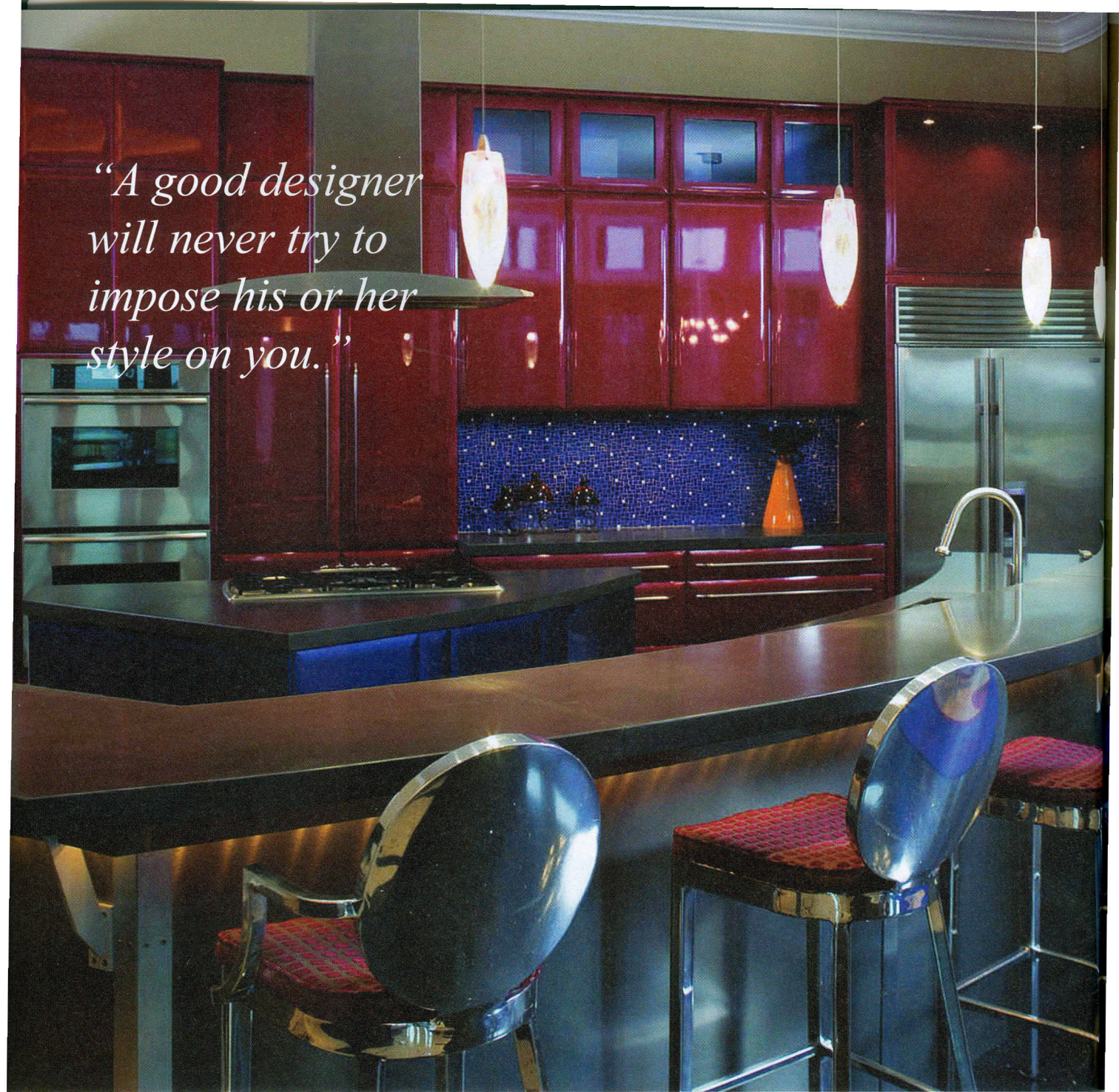


There's a new design business in the High Country, but Carrington Design isn't your standard design firm and owner Cari Halsey isn't your standard designer.

Carrington Design, located in Ashe County, is committed to providing excellent customer service and quality products for primary residences, vacation homes and businesses. According to Cari, her main goal is to help you realize your vision and bring it to life. Cari prides herself on her ability to create distinctive designs that fit her client's lifestyle. When you work with Carrington

Design you know that you are getting exclusive designs customized for you. Cari can create any look a client wants."

"A good designer will never try to impose his or her style on you. I enjoy guiding my clients through the design process and coming up with unique solutions for them but the bottom line is I take my direction and seek my inspiration from them. I prefer to meet at a client's home for the initial meeting to learn more about them. I spend the majority of the meeting taking lots of notes and pictures in order to create a vision that fits my client. I use the information



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gathered in this first meeting to put together a presentation of design plans, sketches and samples that fit the client's lifestyle and preferences. Then they select what they like, point out dislikes and I handle the rest. At the end of any design job, my clients are the ones that have to live there, not me,” said Cari.

Cari has spent the majority of her career working at one of the country's most prominent design firms, J.

Banks Design Group. After eight years of working on residential and commercial projects both locally and internationally, Cari who is always looking for new challenges realized her dream of starting her own interior design company here in the High Country and Carrington Design was born.

Cari's most recent accolade is being featured on MTV's Teen Cries where her long time Tennessee client's home

was featured. Cari was contacted by MTV producers who were looking for homes that were very cutting edge and designed to impress even the toughest critics. Cari's work for this particular client was perfect for the show. It was a huge honor for Cari to have her work selected for the premiere episode of Teen Cries. Her work was selected because the producers loved the overall look and feel of the house.



Photos: Cari's most recent accolade is being featured on MTV's premiere episode of Teen Cribs. This is just one of many looks that Cari can create.

Designers are artists and while most designers are creative and innovative they often lack a practical business side to their personalities. Not so with Carrington Design. Cari's clients often cite her great organization skills and her ability to look at the design process both from a creative and a business standpoint.

"Since it's rare to find a designer that has both of these traits, clients feel it really sets me apart from

other designers and it also helps me create designs that are stylish and yet practical," said Cari.

While a lot of people may feel like it's unnecessary to hire an interior designer many people may not realize the benefits a designer like Cari can provide. Hiring a professional interior designer from the start will prevent you from paying unexpected costs like selecting the wrong colors or choosing an unsuitable piece of

furniture. You'll also need someone to help you get organized and tell you approximately how much everything will cost. A professional designer can also provide you with a fresh perspective and introduce you to new styles or looks that may be unfamiliar to you.

An interior designer can be an invaluable resource for a homeowner that does not have the time to decorate their home. This is especially true



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with second homeowners who do not have the time or desire to decorate yet another home that may be located hours away from them as well as for projects that require employing subcontractors. Managing subcontractors is not only time consuming but can be a difficult process if you don't know what to expect or if you don't have the right contacts. A professional designer has the organizational experience and skills needed to make sure that job is done right and on time. After a few quick meetings with Cari, she can easily implement any design approach or idea.

Cari's ability to stay organized and focused while handing multiple projects is one of the things that her clients love most about her. Cari recalls one design project when her clients wanted her to decorate their second home with some of the features from their mountain home yet they still wanted a more up-to-date look for their new home. Cari was able to make this concept work

by taking pieces of furniture and duplicating certain styles from their mountain home and combining these elements with new bright colors and updated furniture to create a more modern stylish design for their new home that still had elements of the design they loved. Not only were Cari's clients thrilled with the way their home turned out, her decision to use some of the pieces from their country home also saved them money and sped up the design process.

It's rare to find a company that is so committed to its customers and harder still to find a designer like Cari, whose dedication and professionalism to her clients surpasses all industry standards. The company itself is just as extraordinary as its designs.

Carrington Design is located in suite 203 at 215 South Jefferson Ave in downtown West Jefferson, N.C. You can reach Cari at 336.246.2326 or by email at carringtondesign@embarqmail.com.